

BESTE HULSKERS

UX / UI DESIGNER

As a **UX/UI Designer**, I specialize in creating digital products that meet the needs of users while aligning with the overall **product strategy**. My approach to design is driven by a combination of **out-of-the-box thinking** and **creative problem-solving skills**. Feel free to contact me if you're interested in collaborating or exploring potential opportunities.



EDUCATIONS

Bilkent University

Bachelor of Art

GRAPHIC DESIGN,
2005-2011

CERTIFICATIONS

IBM 2023

ARTIFICIAL INTELLIGENCE (AI) DESIGN

Growth Tribe 2022

DESIGN THINKING

IBM 2022

ENTERPRISE DESIGN THINKING

Google Digital Academy 2022

MOBILE EXPERIENCE CERTIFICATION EXAM

Userspots 2021

UX DESIGN BOOTCAMP

Interaction Design Foundation 2020

BECOME A UX DESIGNER FROM SCRATCH

HOW TO CREATE A UX PORTFOLIO

Accenture 2019

DIGITAL SKILLS: USER EXPERIENCE

EXPERIENCE

UX / UI Designer 2022

KINESSO, AN IPG COMPANY

Freelance Graphic Designer 2009-2022

- BRAND DESIGN & WEB DESIGN

Social Media Localiser, Moderator and Engagement Specialist 2017

THE SOCIAL ELEMENT

Assistant Store Manager 2014

INDITEX- PULL&BEAR





Graphic Designer - Web Designer 2013

PRINCE GROUP

Flight Attendant 2011

SUNEXPRESS AIRLINES

CONTACT

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AWARDS

Indigo Design Awards 2023 - MIE

- UX, INTERFACE & NAVIGATION
- DIGITAL DESIGN FOR GRAPHIC DESIGN
- DIGITAL TOOLS AND UTILITIES
- INTERACTION DESIGN FOR GRAPHIC DESIGN
- INTERACTIVE DESIGN

Dutch Search Awards 2022 - MIE

- BEST FULL FUNNEL CAMPAIGN
- SOFTWARE & TOOLS

PROFESSIONAL SKILLSET

- USER RESEARCH & USABILITY TESTING
- USER INTERFACE DESIGN & PROTOTYPE
- PRODUCT STRATEGY
- CREATIVE PROBLEM SOLVER
- OUT-OF-BOX THINKER
- TEAMWORK & COLLABORATION

SKILLS

- FIGMA
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP

LANGUAGES

- ENGLISH
- TURKISH
- DUTCH (B2)